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USDA Inside USDA Information

United States Department
of Agriculture

Office of Governmental
and Public Affairs

Washington D.C.
20250

Vol. 2

No. 24

April 25, 1980

A LOADED ISSUE

GPA's confusing moves...ratio of inf workers to others in government...copyright refreshers...job changes, lookers and hirers...a way to get news coverage...letters from abroad...awards...and a new booklet for writers. All these, and maybe more, you'll find in this issue of "Inside Information."

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MY MOVE? NO, YOURS... If you were confused with the green "Inside..." a couple of weeks ago, we're sure you will be this week too when you try to find some of GPA's folks.

Lessee...maybe we can explain by saying Ted moved where Jim was and Jim moved where Phil, Lillie and Larry were and Nelson moved where Jack was and vice versa and...well, what the heck! We'll be issuing a new roster soon with telephone numbers. Even the numbers are all screwed up. Eventually, we'll get everything sorted out and folks will all have their old telephone numbers.

Meanwhile, if you can't find someone, call Hal Taylor or Stan Prochaska. They have the list of new offices and numbers. Also, you can still find them on their old numbers...as are Claude Gifford and David Sutton.

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MORE ON INF STANDINGS

Bill Hamilton, Forest Service, says he's continually amazed at the questions legislators ask in hearings and always wonder how they use the answers they receive. He was referring to our report on the number of communicators in the cabinet departments.

Bill doped out a chart showing the ratio of inf people compared to the total workforce. Very interesting. It shows that in USDA, .83% of total paid employees are in the inf series and each one of us supports 119.4 other agriculture employees. Here's a part of his chart:

<u>Department</u>	<u>% Inf</u>	<u>Ratio</u>
Agriculture	.837	1:119.4
Interior	1.27	1:78.5
Health, Education & Welfare	.61	1:164.6
Commerce	1.15	1:186.8
Transportation	.42	1:237.5
Labor	.783	1:127.5
State	.93	1:107.3
Energy	1.34	1:74.4
Intl. Comm.	27.13	1:3.6

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COPIERS BEWARE!

Jean Shipman, Oklahoma State U., called last week about copyrighted materials. She was concerned about the tendency of folks to make almost unlimited copies of commercial articles.

Although there are provisions in the Copyright Law relating to "fair use," much depends upon how one intends to use material. It's not an infringement of copyright if the work is used or reproduced for criticism, comment, news reporting, teaching--including multiple copies for classroom use--scholarship or research, provided use is not of a commercial nature but is of a nonprofit educational nature and amount and substantiality of the portion used is "reasonable."

Specifically, a teacher may not make multiple copies of a work for classroom use if the work has already been copied for another class in the same institution. (No one says how to find out what other use there is.)

A teacher shouldn't make multiple copies of a short poem, article or essay from the same author more than once in a class term or make multiple copies from the same collective work or periodical issue more than three times a term. (This creates another recordkeeping chore no one has solved yet.)

Also a teacher may not make multiple copies of works more than 9 times in the same class term; may not make a copy of works to take the place of an anthology; and may not make a copy of "consumable" materials, such as workbooks.

Much of the law is subject to interpretation. But rather than risk getting interpretations in court, best course to take is to seek permission to reproduce copyrighted materials. Also, get yourself on the newsletter list of the Copyright Office, Library of Congress, Washington, D.C. 20559, to keep up to date on developments.

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WRITING RIGHT BY ESCS

Jim Sayre, Economics, Statistics and Cooperatives Service, has issued a publishing handbook for research manuscript authors. It's called "Author to Reader." He says he'll "be happy to share a copy or two with other USDA inf officers who might feel the need." Probably he'll share with others too if you'll write or call him. Address is ESCS, USDA, Washington 20250; phone number is (202) 447-7305.

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HONORS TO DOROTHY

Dorothy Wilson, FS distribution officer, received a Certificate of Merit and a cash award the other day. Specifically, Dorothy was honored for her work in establishing and maintaining a contractual arrangement with the D.C. Assoc. of Retarded Citizens to ship pubs and other printed material to field offices. Now, thanks to Dorothy, FS knows where everything is going, how much is being spent (and at a savings) and has fewer headaches.

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Speaking of awards, Dick Lee, U. of Missouri, tells us that William S. McNamee, president of Farm Press Publications, Inc.

of Clarksdale, Mississippi, received a 1980 Missouri Medal for Distinguished Service in Journalism on April 11. McNamee got the award during Journalism Week at Columbia. Dick says the award is considered to be one of the most prestigious in American journalism.

McNamee published 4 weekly newspapers..."Delta Farm Press," "Southwest Farm Press" and "California-Arizona Farm Press."

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DOWN MEXICO WAY...

From the International Maize and Wheat Improvement Center in Mexico, Bob Kern writes that he's become the new kid on the block. That means, he says, he's having to "find style adaptations that fit others...and that's a switch after 30 years at the same banana stand."

Anyhow...Bob's surrounded by folks like Jim Bemis, formerly of Arkansas, Texas, the Dominican Republic and Alaska; Chris Dowsnell, who worked in Oregon and the Intl. Fertilizer Development Center in Alabama; and Andre Jesequel, who was once a cameraman/video-grapher with a D.C. TV station. Bry Kearl, U. of Wisconsin, is supposed to come around soon. Meanwhile, Bob is going to Ciudad Obregon, Sonora, to see the field work in the summer cycle for wheat.

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INT'L COMM AFFAIRS

More reading arrived from Tom Hargrove. He's at the International Rice Research Institute, the Philippines...sent us a copy of "Communication Responsibilities of the Intl. Ag Research Centers." Copies are available for \$4.80 via airmail (including postage) from Tom at IRRI, P.O. Box 933, Manila.

Tom says Debrah Jefferson of the U. of Missouri arrives at IRRI this summer; we noted that to you before. She replaces Bob Cowell, who goes back to the U. of Wisconsin for a doctoral program. Others who've held sabbatic editor spots at IRRI are Dick Disney, Iowa State U; Don Esslinger, U. of Missouri; Ev Metcalf, Washington State U.; and Alan Fletcher, U. of Georgia.

Oh yes. Tom says he's attending the World Congress of Ag Journalists in Hamburg this year. He learned about the Congress in "Inside..."

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NE ACE MEETS MAY 4-7

Northeast ACE members will meet May 4-7 at Newport, Rhode Island. If you plan to attend, get in touch ("at once") with Janet Henderson, 10 Woodward Hall, U. of Rhode Island, Kingston 02881 or call her at (401) 792-2465. Program looks interesting.

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SHH! IT'S NOT NEWS!

Locals have been receiving a blow by blow account of the discovery of exotic Newcastle disease in a pet bird dealer's inventory in Alexandria, Va., and subsequent USDA action.

King Lovinger, Animal and Plant Health Inspection Service, says one story came about this way: The dealer, a young fellow 19 years old, called a D.C. newspaper to complain about being

hassled by USDA. At that time, USDA wasn't sure the disease was present. The next day, the suspicions were confirmed. The young man then called the newspaper to say, "Forget that tip I gave you yesterday." Until then the newspaper wasn't interested!

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PLANNING THE 80'S

Herb Jackson, regional inf officer at Chicago, sat in on a policy planning session late last month called by the Michigan Dept. of Agriculture. About 120 people attended...the meeting was billed as one of the most important tools the Michigan department had for shaping its goals and efforts in the 1980's.

Herb met with Margaret McCall and her staff and several other inf people (including Eldon Fredericks of Michigan State U.) to talk about inf programs.

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ON THE PROWL...

Seeking a job in June is Pamela Howes, 610 E. Pleasant St., Amherst, Mass. 01002, phone her at (413) 549-3672. Pam is a journalism/English major who will graduate with honors from the U. of Mass. this spring. She's had experience with the National 4-H Council, Mass. Educational TV and wants to use writing skills and expand her experience in communication.

William B. Rogers, once with the extension service in Arkansas, wants to get back into ag inf work. Bill is a Texas A&M grad and also has had experience with the "Arkansas Farmer" magazine. Bill's address is 7210 Skillman #1059, Dallas, Texas 75231. Call him at (214) 343-0850.

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FOR HUNTERS...

If you've a mind to get into advertising and PR, write Debbie Clayton, Lewis & Gilman, Inc., 1700 Market St., Philadelphia 19103--or call her at (215) 568-3775. Lewis & Gilman handles mostly ag chemicals accounts and wants an agricultural writer, preferably with 2-4 years' experience.

We note that Farmers Home Administration is seeking a couple of editorial assistants. One is a GS-6; the other a GS-7. Closing date on each is May 5. Contact for the GS-7 is Mary Oliveira; for the GS-6, Judy York. Get in touch with either at (202) 447-2047 or in FmHA Personnel Div., Room 6900-S, Washington 20250.

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TEXAS A&M NEEDS NEW HEAD

Bill Tedrick, Texas A&M U., spent much of last week here attending 4-H meetings and visiting other offices in USDA. He announced that he has taken on work of extension evaluation and will leave his post as editor and head of the Dept. of Ag Communications when a replacement can be found.

If you're interested in applying, write Bill or send your application to the Extension Director of Personnel, Ag Extension Service, Texas A&M U., College Station 77843.